

## Marketing Advertising Promotions

For most small businesses, a full time advertising department isn't viable



That's why you need CM2





## Advertising

Are your ad buys the most efficient way to reach potential customers?

Do you track which advertisements are bringing in customers?

Do you track how much revenue each ad buy generates?

Do your ads stand out in their respective mediums?

Are your campaigns cohesive across all mediums?





## Advertising

Unless you answered "yes" to each of these questions, you need CM2.

CM2 will work with you to develop a plan based on your budget, target audience and objectives.

From creating a unique campaign to implementing it, CM2 can help you every step of the way.

CM2 will track the results of your campaign to verify your ROI & efficiency.



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