



Marketing Advertising Promotions

info@CM2agency.com

We're The Employees You Wish You Had,
Except You Only Have To Pay Us When You Need Us



That's why you need CM2



We Make Your Life Easier



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Marketing

Is your business the first one people think of when it comes to the products or services you offer?

Do people perceive your business the way you want them to?

Do people fully understand what makes your business different from your competition?

Are people aware of the value your products or services bring to them?

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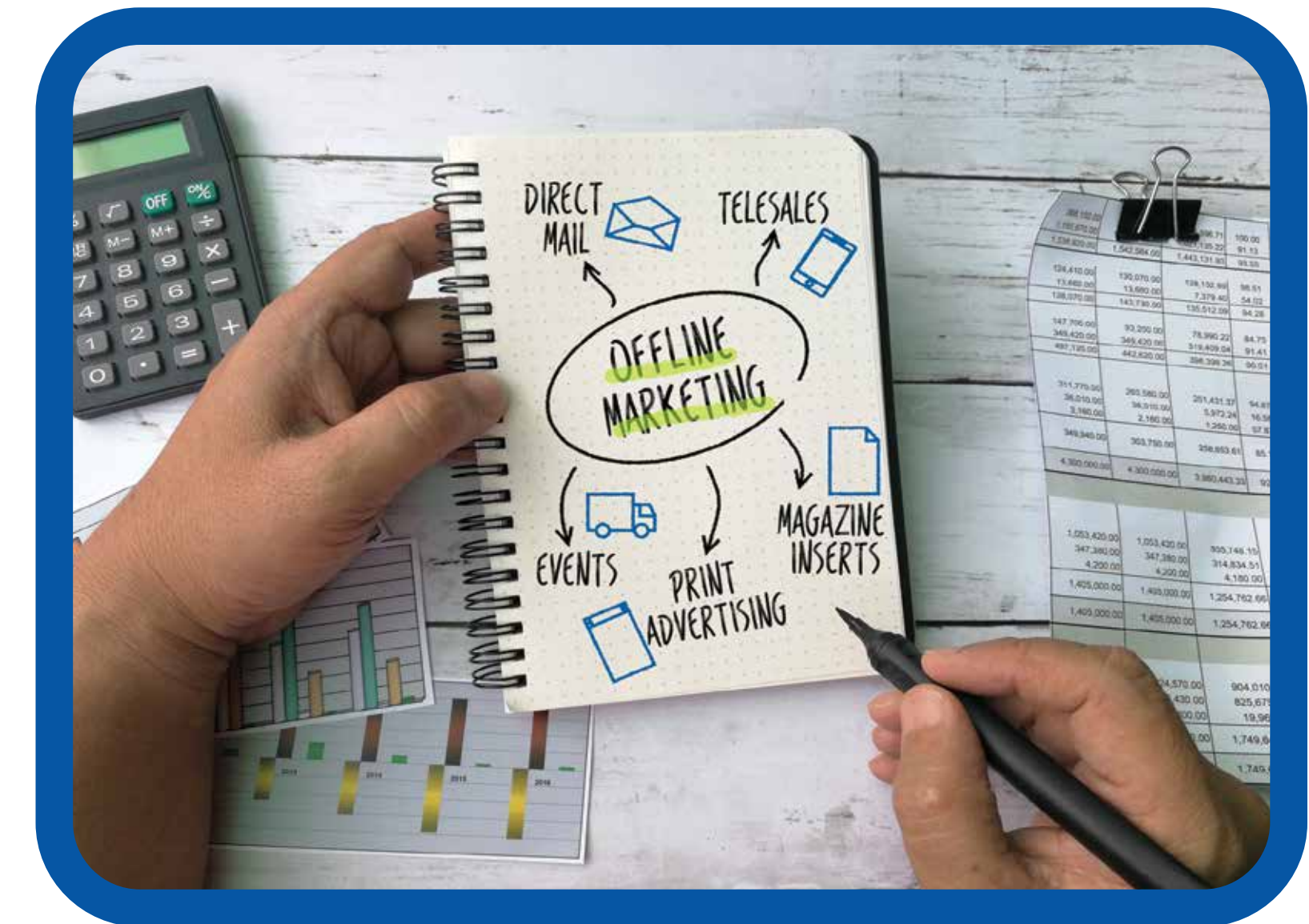
Marketing

Unless you answered “yes” to each of these questions, you need CM2.

Utilizing your existing customer and sales data, CM2 will create a marketing campaign that will turn “no” into “yes”.

As always, CM2 will do as much as possible for any given budget.

Can you afford your answers to be “no”?



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Advertising

Are your ad buys the most efficient way to reach potential customers?

Do you track which advertisements are bringing in customers?

Do you track how much revenue each ad buy generates?

Do your ads stand out in their respective mediums?

Are your campaigns cohesive across all mediums?



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Advertising

Unless you answered “yes” to each of these questions, you need CM2.

CM2 will work with you to develop a plan based on your budget, target audience and objectives.

From creating a unique campaign to implementing it, CM2 can help you every step of the way.

CM2 will track the results of your campaign to verify your ROI & efficiency.

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Promotions

Are you doing promotions on a monthly basis?

Are you involving your vendors in your promotions?

Do you track how much revenue each promotion generates?

Do you track the customer involvement each promotion generates?

Do you track the number of new customers each promotion generates?

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Promotions

Unless you answered “yes” to each of these questions, you need CM2.

CM2 will create promotions designed to increase sales, awareness and customer loyalty.

CM2 will work with you to decide which products or services will be the focus of each promotion.

CM2 will track the results & provide a detailed summary of the promotion.



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An Overview Of Our Services

- General Marketing
- Digital Marketing
- Social Media Marketing & Management: YouTube, Facebook, Instagram, X, TikTok, LinkedIn
- Web Design
- SEO & SEM
- Strategic Planning
- Photography
- Video Production
- Audio Production
- Public Relations
- Media Buying
- Mobile Marketing
- Campaign Analysis / Tracking
- Additional Services Available

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Contact Us:

info@CM2agency.com

779.301.7031

Michael Boswell

michael@CM2agency.com

708.691.3460

Dave Clemens

dclemens@CM2agency.com

224.440.9262

Nick Amadio

namadio@CM2agency.com

779.301.7031

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