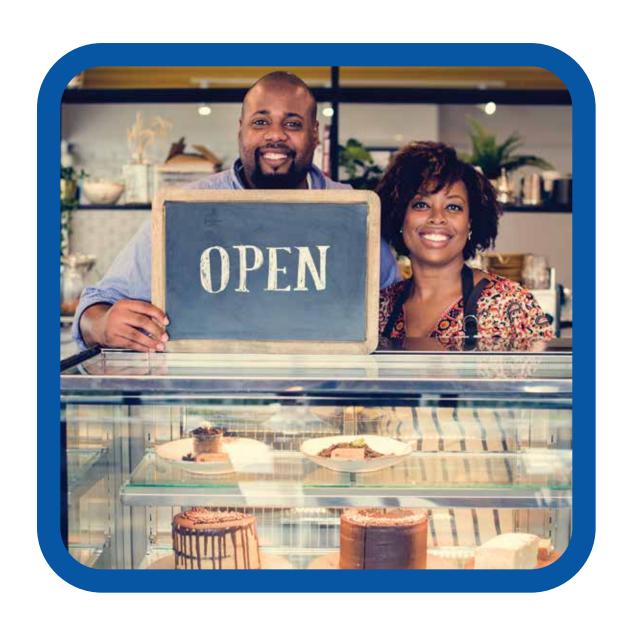


Marketing Advertising Promotions

For most small businesses, a full time promotions department isn't viable



That's why you need CM2





Promotions

Are you doing promotions on a monthly basis?

Are you involving your vendors in your promotions?

Do you track how much revenue each promotion generates?

Do you track the customer involvement each promotion generates?

Do you track the number of new customers each promotion generates?



Promotions

Unless you answered "yes" to each of these questions, you need CM2.

CM2 will create promotions designed to increase sales, awareness and customer loyalty.

CM2 will work with you to decide which products or services will be the focus of each promotion.



CM2 will track the results & provide a detailed summary of the promotion.



Marketing Advertising Promotions

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